

ABSTRAK

Ega Pratama (2022). Pengaruh *Self Efficacy* dan *Adversity Quotient* Terhadap Minat Berwirausaha Mahasiswa Prodi Manajemen Fakultas Ekonomi dan Bisnis Universitas Baturaja. Dibimbing oleh ibu Novegya Ratih P, S.E.,M.Siselaku pembimbing I dan ibu Dahlia, S.E.,M.Si selaku pembimbing II.

Penelitian ini bertujuan untuk mengetahui Pengaruh *Self Efficacy* dan *Adversity Quotient* Terhadap Minat Berwirausaha Mahasiswa Prodi Manajemen Fakultas Ekonomi dan Bisnis Universitas Baturaja. Teknik pengumpulan data yang digunakan dalam penelitian ini melalui penyebaran kuesioner. Jumlah populasi sebanyak 60 mahasiswa. Teknik analisis data yang digunakan adalah Regresi Linier Berganda. Berdasarkan hasil olah data didapatkan bahwa secara parsial variabel *Self Efficacy* memiliki nilai-t-hitung (8.349) $>$ t-tabel (2.00247) maka H_0 ditolak dan H_a diterima. Artinya bahwa ada pengaruh positif dan signifikan *Self Efficacy* terhadap Minat Berwirausaha Mahasiswa Prodi Manajemen Fakultas Ekonomi Dan Bisnis Universitas Baturaja. Variabel *Adversity Quotient* memiliki t-hitung (3.668) $>$ t-tabel (2.00247) maka H_0 ditolak dan H_a diterima. Artinya bahwa ada pengaruh positif dan signifikan *Adversity Quotient* terhadap Minat Berwirausaha Mahasiswa Prodi Manajemen Fakultas Ekonomi Dan Bisnis Universitas Baturaja. Secara simultan ada pengaruh positif dan signifikan *Self Efficacy* dan *Adversity Quotient* terhadap Minat Berwirausaha Mahasiswa Prodi Manajemen Fakultas Ekonomi Dan Bisnis Universitas Baturaja. Koefisien determinasi (R^2) yang diperoleh sebesar 0.802 . Hal ini menunjukkan berarti sumbangan pengaruh *Self Efficacy* dan *Adversity Quotient* terhadap Minat Berwirausaha sebesar $80,2\%$ sedangkan sisanya $19,8\%$ dipengaruhi oleh variabel lain yang tidak dimasukkan dalam model penelitian ini seperti faktor personal dan faktor *invirtment* (Alma, 2011:11).

Kata Kunci: *Self Efficacy*, *Adversity Quotient* dan Minat Berwirausaha

ABSTRACT

Ega Pratama (2022). The Influence of Self Efficacy and Adversity Quotient on the Interest of Entrepreneurship among Management Students at the Faculty of Economics and Business, University of Baturaja. Under the guidance of Novegya Ratih P, S.E., M.Si and Dahlia, S.E., M.Si.

This research aimed to determine the influence of self-efficacy and adversity quotient on the interest of entrepreneurship among management students at the Faculty of Economics and Business, University of Baturaja. The data collection technique used in this study was through the distribution of questionnaires. The total population was 60 students. The data analysis technique used was Multiple Linear Regression. Based on the data processing results, partially, the self-efficacy variable had a t-value (8.349) > t-table (2.00247) so H_0 was rejected and H_a was accepted. This meant that there was a positive and significant influence of self-efficacy on the interest of entrepreneurship among management students at the Faculty of Economics and Business, University of Baturaja. The adversity quotient variable had a t-value (3.668) > t-table (2.00247) so H_0 was rejected and H_a was accepted. This meant that there was a positive and significant influence of adversity quotient on the interest of entrepreneurship among management students at the Faculty of Economics and Business, University of Baturaja. Simultaneously, there was a positive and significant influence of self-efficacy and adversity quotient on the interest of entrepreneurship among management students at the Faculty of Economics and Business, University of Baturaja. The coefficient of determination (R^2) obtained was 0.802. This meant that the contribution of the influence of self-efficacy and adversity quotient on the interest of entrepreneurship was 80.2%, while the remaining 19.8% was influenced by other variables not included in this research model such as personal factors and investment factors (Alma, 2011:11).

Keywords: Self-Efficacy, Adversity Quotient, and Interest of Entrepreneurship