

ABSTRAK

Aliffiah Nur Sya'bani. 2023. Pengaruh Struktur Modal, Likuiditas dan Aktivitas Terhadap Profitabilitas Pada PT. Astra Internasional, Tbk Tahun 2017-2021.

Dibimbing oleh Ibu Hasiatul Aini, S.E., M.Si selaku pembimbing I dan Ibu RR. Dimas Veronica Priharti, S.E., M.M selaku pembimbing II. Penelitian ini bertujuan untuk mengetahui apakah ada pengaruh struktur modal, likuiditas, dan aktivitas terhadap profitabilitas pada PT. Astra Internasional, Tbk tahun 2017-2021 secara parsial dan simultan. Jenis penelitian ini adalah penelitian kuantitatif dan dilakukan dengan data sekunder. Teknik analisis data yang digunakan yaitu uji regresi linier berganda. Hasil penelitian yaitu (a) Secara simultan atau bersama-sama struktur modal (X1), likuiditas (X2), dan aktivitas (X3) berpengaruh signifikan terhadap profitabilitas (Y) pada PT. Astra Internasional, Tbk tahun 2017-2021. (b) Secara parsial variabel struktur modal (X1) dan likuiditas (X2) tidak berpengaruh signifikan terhadap profitabilitas (Y), sedangkan variabel aktivitas (X3) berpengaruh signifikan terhadap profitabilitas (Y) pada PT. Astra Internasional, Tbk tahun 2017-2021. (c) nilai koefisien determinasi (Adj-R Square) sebesar 0.998, menunjukkan bahwa variabel struktur modal (X1), likuiditas (X2), dan aktivitas (X3) memberikan pengaruh sebesar 99,8% terhadap variabel profitabilitas (Y) pada PT. Astra internasional, Tbk, sedangkan sisanya 0,2% dipengaruhi oleh variabel lain di luar penelitian.

Kata Kunci :Struktur Modal, Likuiditas, Aktivitas, Profitabilitas, DER, CR, TATO, dan ROA.

ABSTRACT

Aliffiah Nur Sya'bani. 2023. The Influence of Capital Structure, Liquidity and Activity on Profitability at PT. Astra International, Tbk 2017-2021. This study was under the guidance of Hasiatul Aini, S.E., M.Siand RR. Dimas Veronica Priharti, S.E., M.M. This study aimed to determine whether there was influence of capital structure, liquidity, and activity on profitability at PT. Astra International, Tbk in 2017-2021 partially and simultaneously. This type of research was quantitative research and carried out with secondary data. The data analysis technique used was multiple linear regression test. The results of the study were (a) Simultaneously or together capital structure (X1), liquidity (X2), and activity (X3) had a significant influence on profitability (Y) at PT. Astra International, Tbk in 2017-2021. (b) Partially the capital structure variable (X1) and liquidity (X2) had no significant influence on profitability (Y), while the activity variable (X3) had a significant influence on profitability (Y) at PT. Astra International, Tbk in 2017-2021. (c) the coefficient of determination (Adj-R Square) was 0.998, indicating that the capital structure (X1), liquidity (X2), and activity (X3) variables had a 99.8% influence on the profitability variable (Y) at PT. Astra Internasional, Tbk, while the remaining 0.2% was influenced by other variables outside the research.

Keywords: Capital Structure, Liquidity, Activity, Profitability, DER, CR, TATO, and ROA.