

ABSTRACT

Dita Rahma Dona (2023) The influence of liquidity and profitability on stock prices in State-Owned Enterprises in the Processing Industry listed on the Indonesia Stock Exchange for the period 2018-2022. This study was under the guidance of Anis Feblin, S.E., M.Si. and Angga Wibowo Gultom, S.M.B., M.Si.

The study aimed to test and analyze the influence of liquidity and profitability on stock prices. Secondary data from the annual reports of companies in the Processing Industry listed on the Indonesia Stock Exchange for the period 2018-2022 were used. The population in this study consisted of State-Owned Enterprises in the Processing Industry listed on the Indonesia Stock Exchange for the period 2018-2022, resulting in 3 companies. The method used in this study was panel data regression analysis. The research findings indicated that collectively, liquidity and profitability had an influence on stock prices, but it was not statistically significant. Partially, it was found that liquidity had a positive and insignificant influence on stock prices. Profitability did not have a significant influence on stock prices.

Keywords: Stock Prices; Liquidity; Profitability.

ABSTRAK

Dita Rahma Dona (2023), Pengaruh Likuiditas dan Profitabilitas Terhadap Harga Saham Pada Perusahaan BUMN Industri Pengolahan Yang Terdaftar di Bursa Efek Indonesia Periode 2018-2022. Skripsi ini Dibimbing oleh ibu Anis Feblin, S.E.,M.Si. selaku pembimbing I dan Bapak Angga Wibowo Gultom, S.M.B.,M.Si. selaku pembimbing II.

Penelitian ini bertujuan untuk menguji dan menganalisis pengaruh Likuiditas dan Profitabilitas terhadap harga saham. Penelitian ini menggunakan data sekunder laporan tahunan perusahaan Industri Pengolahan Yang Terdaftar di Bursa Efek Indonesia Periode 2018-2022. Populasi dalam penelitian ini adalah perusahaan BUMN Industri Pengolahan Yang Terdaftar di Bursa Efek Indonesia Periode 2018-2022, menghasilkan 3 perusahaan. Metode yang digunakan dalam penelitian ini adalah analisis regresi data panel. Hasil penelitian menunjukkan bahwa secara bersama-sama Likuiditas dan Profitabilitas berpengaruh dan tidak signifikan terhadap Harga Saham. Secara parsial diketahui bahwa variabel Likuiditas berpengaruh Positif dan tidak signifikan terhadap Harga Saham. *Profitabilitas tidak* berpengaruh dan tidak signiifkan terhadap Harga Saham

Kata Kunci: Harga Saham;Likiuditas;Profitabilitas;