# CHAPTER II

## LITERATURE REVIEW

In this chapter, the researcher describes and discusses about Theoretical framework and Previous related study in the research.

### A. Theoritical Framework

#### 1. Concept of Analysis

Analysis was important to get conclusion about an issue or topic details Analysis was a common, if not essential, practice of learning, research, teaching, and thought. Widespread as it is, it may be one of the most taken for granted knowledge production practices. According to Echols (2016) Analysis was separation or careful examination. Simple analysis can be understood as an attempt to analyze or examine something carefully. In the context of research, analysis data analysis is interpreted as an activity to discuss and understand data for use find certain meanings, interpretations and conclusions from the whole data in research.

According to Julianty ( 2011 ) Analysis was decomposition on the basic of the various parts and the study of it, as well as relationship between parts to get the right understanding. Many who use analysis do not recognize it as such or call it analysis. It is take to be necessary step before inference and interpretation and often constract with synthesis, the analysis very help the writer to identify and describes something or object and delivery to the readers. So, the analysis

in this research the researcher want to analyze students' interest in writing descriptive text by using Instagram.

## 2. Concept of Writing Interest

According to Ariyanti (2016) writing was a progressive activity. Writing activity was the student write something down first they have already been thinking about what and how they are going to write. The student have different idea, imagination to express it, then them can writing they feeling into a text. As state Massiara (2012) interest is a response of linking which is presented when we are aware of an object we like. So, the researcher can conclude that in learning process, interest is considered whatever the student do. They will do or do not do it.

There are some factors influence students in writing. According to Yasin (2011) Such as media, materials, classroom activities, classroom management, teaching approach, and teaching strategy are the proper factors that can lead the improvement the student's achievement in learning language including in learning writing.

## 1. Media

According to Adam (2015) media was all good in the form of physical and technical in the process learning that can help teachers to make it easier to convey the subject to students get goal from learning that has been formulated. The media can be stuff to teach student easier, the kind of media are book, notebook, text book, picture, and etc. technology can be good media to help the student understand about the subject, there is Power

point, video and etc. The media that were used by the teacher to support teaching and learning process could make the students interesting and enjoying while teaching and learning process. Also, the media could guide the teacher to achieve the purpose of classroom and the media could help the teacher to handle the material during teaching and learning process.

2. Classroom Activities

According to Benter (2015) the learner- centered classroom activities including group discussion, speeches, storytelling, drama, debates, poem recitation, songs, and tongue-twisters could alleviate the problem of low oral skills. These classroom activities improve student's active participation, motivate the student in writing and expose the student use of English language in context. The variation of classroom activities can use in the classroom. There is small-group discussion, question answer strategy, and etc. The variation of the classroom activities could influence the student's writing skill in order to get more practice in the classroom. The classroom activities could influence toward the student's writing skill.

3. Classroom Management

According to Weber (2013) Classroom management was a complex set of behaviors the teacher uses to establishand maintain classroom conditions that will enable students to achieve their intructional objectives efficiently that will enable them to learn. It is means classroom management is a complex set of behaviors in which the teacher uses to style and maintain the state of the class to be enable students to achieve learning objectives in

an effective manner. There are two type of classroom management such as physical management and student management. In addition, the classroom management during teaching writing could influence the student's writing skill. In this case, the classroom management was good and the teacher could help and guide the students while teaching learning process.

4. Teacher strategy

The teacher strategy in teaching learning process also could influence the student's writing skill. The teacher strategy helped the students comprehend about the material more active and independently.

5. Teacher approach

The last factor that could influence the change of student's writing skill was the teacher approach in classroom activities. The teacher approach could motivate, stimulate, and guide the student during teaching and learning process.

The researcher concluded that writing was activity that connects in daily life with writing the people know the real feeling from the text , but some student not interest in writing they think learn the writing subject is like they want to come to haunted school was meansscary, that is not like that learn writing is fun, with writing they can express their feeling, idea, and etc. the writer want to build the students' interest in writing, the writer find good away that using Instagram as media learning to build the student writing in descriptive text.

### 3. The Process of Writing

According to Solehah (2017) the writing process was a way of looking at what people do when they compose written text. It is means the writing is a place to pour the idea, express the feeling also the place to share their idea. According to Polette (2012:104) there are four main steps in the writing process :

1. Prewriting

    Before do writing the teacher give a change to think about what to write and how to write. Pre-writing can involves the student with warming up for ideas, defining and narrowing the topic by using pre-writing strategies, related to research especially writing a thesis statement, and it will be used in writing working outline. In this research the writer use pre-writing technique to gather ideas, choose a purpose, and audience.

2. Drafting

    After rehearsing ideas, the writers should choose the best forms for their writing and begin constructing them, the student should take their best idea from the prewriting stage and move them into the forms they have chosen. The first draft involves putting ideas down on paper for the first time. The student may write many different version of the assignment up to the student like. In this stage, the writer wants to get every student's answer right from word choice to a specific sentence structure to paragraph organization to spelling, punctuation, and grammar.

3. Revising

The researcher evaluated the word choice, grammar, and language structure it is help the first draft. To check the text is correct or un correct the researcher use the element of revolusion that help to check the text already made. There are some elements of revising such as critical thinking, evaluating the paragraph structure, and checking again if it is there some text has mistake. In revising stage, we can do editing like considering ideas and organization. Then the writing repeat again text like correcting errors including sentence, the structure language in the text, spelling, punctuation, and capitalization.

4. Editing

Editing involves correcting technical mistakes in spelling, grammar and punctuation well and checking style. The stage is Editing after you are like with the ideas, you must organization, and that style of writing . if the researcher uses a computer, the researcher must check the grammar and spell check function to check the sample work on their own.

## 4. Concept of Interest

According to Riamin (2016) interest in learning is one of the most important factors for the success of learning that student have, interest a rises from within the student themselves. According to Ricardo et all (2017) Interest in learning is a sense of liking or also being interested is something and learning activities without anyone telling them to learn. According to Nurjannah (2018) interest is a response of liking, interest is a present when we aware of our set or

severe hearing loss may not want to go to school, because they are not only unable to hear the teacher but cannot hear what their friends are talking about. Furthermore, if there is interference with the eyes and ears it can cause bad receiving information from outside for students and ultimately influence learning outcomes.

2) Psychological factors

   a) Attention

Attention was one of the factors that influence interest in the learning process. Research conducted by Lanya found that attention affects teenagers' learning interests. The role of attention for interest in the learning process is to create an environment in which students can clearly understand a concept or information conveyed by the teacher or people in their environment. Students find it easier to learn the material and get good learning outcomes when they give their attention. To attract students' interest in the learning process, teachers must get students to pay attention. Teachers can provide clear learning material to increase students' curiosity and critical thinking about what they are learning

b) Readiness

According to Rita (2019) Readiness was an aspect that influences students' interest in learning, where the students have the willingness to respond or react. Whilereadiness in learning is a learning condition that prepares you to give an answer/response, consisting of teaching students to achieve aparticular goal. Furthermore, student readiness was an individual

state where students are physically, mentally, and emotionally ready to learn. Then it was found that each student had a different readiness in influencing their interest in learning English. Students who have steady readiness will find it easier to capture the knowledge being taught, while less prepared students will find it more difficult to accept the knowledge being taught (Vivi, 2021)

c) Intelligence

Intelligence was a situation intelligence of thought, traits of intelligent action (intelligence). Intelligence in this context refers to the students' ability to receive the lesson in both teaching and learning. As stated by Nuralam (2019),in his research that if students' intellectual intelligence is high, the learning outcomes obtained are also high.

2. External Factors

External factors were the factor that influences students' interest in learning that comes from outsides of themselves, including family, school, and peer.

1) Family

Students get influence in family factors in the form of how parents educate, relationships between family members, household atmosphere, and family economic conditions. Viviana & Suwarsito , stated that in increasing students' interest in learning, especially in learning English, the family has an important role in growing students' interest in studying at home.The way parents educate, such as providing for children's needs for learning,

knowing children's learning progress and understanding learning difficulties, and giving a reward can be demonstrated by parents as a form of parental attention to increase students learning interest.

2) School

a) Teacher

In the world of education, especially in teaching and learning activities, the role of the teacher is very necessary for the smooth learning process. The teacher's role in increasing student interest in learning can be done by using learning support media, utilizing learning facilities, applying creative ideas and fun activities, and organizing learning.

b) Facilities

Facilities have an important meaning for education. The fulfillment of teaching and learning facilities can also reduce the problems faced and produce better learning outcomes.Therefore,the school needs to own an adequate facility for teaching and learning to gain the objective of learning generally, obtain various information, and encourage students' enthusiasm and interest in learning (Atia, 2018).

c). Community

The influence of good peers will have a good effect on students, and vice versa. In order for students to learn well, it is necessary to make efforts so that students have good social friends as well as guidance and supervision of peers by parents and students who are not too strict. The good role of peers in learning English is found in Lasekan's research that students who

have an interest in learning English get massive encouragement, companionship, support, and help from each other (Lasekan, 2018). Usually, students who have good English skills will be considered motivators for other students in learning English. While this factoris considerable because they spend time acquiring and implementingthe language lessons together, such as listening, speaking, writing, and reading. According to Rahmah (2019), another good factor is if friends have a high interest and motivation in learning, then the interests of other friends can also influence it.

- Indicators of Students' Interest.

According to Safari in Kamal (2019), when a student has an interest in learning using Instagram had several indicators, namely:

1) Feeling of Hapiness

   A student who has feelings of pleasure or liking towards a subject, then these students will continue to study the knowledge they like. There is no feeling of compulsion in students to study the field.

2) Attraction

   Relates to the locomotion that drives inclination feel attracted to people, objects, activities or it can be affective experiences stimulated by the activity itself.

3) Attention

   students Attention is the concentration or activity of the soul towards observation and understanding, to the exclusion of anything else.

Students who have an interest in a particular object, with itself will pay attention to the object.

4) Involvement

One's attraction to an object that results in a person is happy and interested in doing or doing the activities of that object. Based on the explanation above, an indicator that is able to foster student interest in learning is a feeling of pleasure from students with the subject or with the learning process, with students feeling happy, there is a sense of student interest in learning and also paying attention to the learning process.

## 5. Concept of Instagram

According to Alhabash and Ma (2017) Instagram was a photo-sharing mobile application that allows users to take picture, apply filters to them, and share them on platform itself. Instagram has over 400 milion active monthly users who shared over 40 billion pictures. As stated by Ali (2014), Instagram has many functions , such as create accounts, post contents ( pictures or 15 second videos ), apply filters , add captions, tag users, add locations and many more. By following each user allows them to see the content posted on this profile and respond in the form of comments or likes. A like is a tag users can place on images to indicate they view them like on Instagram. once user follows other users, all postings from these users will be collected and presented on the user's news feed. Instagram members also have the ability to message each other privately using Direct Message. These facilities allow users to engage in

communication, both publicly and privately. Instagram profiles with default settings can be viewed public by anyone who visits the sites in addition, on Instagram there were also privacy settings which can restrict the access to one's profile to approved followers only.

The researcher concluded that Instagram was one of social network platforms in which the student usually use it to share their personal information, such as uploading their pictures or videos and writing Instagram captions.

6. **The feature of Instagram**

Instagram was a photo sharing app and take pictures or photos that apply digital filters to change the appearance of photo effects, and shared it with various social media services, including Instagram own. Instagram has five main menus all located at the bottom ( Atmoko,2012:28) are as follows:

a. Home page

Home page was the main page that display s (timeline) photos the latest from users who have been followed. How to view photos is just that by sliding the screen from bottom to top like when scrolling mouse on computer. Approximately 30 recent photos loaded when users access the app, Instagram just limit the latest photos (Atmoko, 2012:28)

b. Comments

As a social networking service Instagram provides a commentary feature, photos of photos in Instagram can be commented on in the comments column. Way to press icon marked with a comment balloon under the

photo, then written impressions about the photo in the box provided after that press send button.

c. Explore

Explore was the view of the most popular photos favored Instagram users. Instagram uses a secret algorithm for determine which photos are included in the explore feed.

d. Profile

User profile can know in detail about user information, either from users or other users. Profile page can be accessed via the business card icon in the far right main menu. This feature displays the number of photos that have been uploaded, the number of followers and the number following.

e. News feed

News feed was features featuring a notification to the variety of activities conducted by the user Instagram. News feed has two types of the tabs that following and news. Tab following means featuring recent activity in the user has users follow, then tab news means featuring notification the most recent on activities users Instagram to the user photo, leave a comment or follow then notification will appear in this tab.

According to Atmoko (2012) there were some parts that should be filled in order photo in upload more has the meaning of information, there are:

1. Tittle

Title or s caption photo is to strengthen the character or messages who want to be delivered in the user.

2. Hashtag

Hashtag was symbol marked fence (#), the features fence is means to find photos on instagram with hashtag certain by used the user instagram.

3. Location

Location was features showing the location where users taking a picture. Although Instagram called services photo sharing, but Instagram is also a social network because the user can interact with each other users. There are some activities to do on Instagram, which is as follows:

4. Follow

Follow was followers, from users Instagram users one to follow or friends with other users who use Instagram

5. Like

Like was an icon where users can love picture or photos on Instagram, by pressing like bottom caption adjacent to the comment or with a double tap (tap twice) on the photo a preferred.

6. Mentions

This feature is to add another user, how to add a (@) sign and enter the Instagram account of the user. Based on the statement above the writer concluded that Instagram has many feature. As seen a perfect space to student learning in English, it be the platform or application to make the students' interest in writing. Through Instagram the student can engage others and cooperative and collaborative feedback and discussions.

7. **Concept of Descriptive text**

According to Mardiayah (2013) state that descriptive text has purpose describe particular thing, people or place which was the writer want to show the reader about physical appearance of something clearly.

According to Ariatmie et al (2018, p. 245) a descriptive text was a text which portrays the image of a certain thing from which a writer wants to transfer it to readers. Mostly descriptive texts depict or describe the Image of a certain person, animal, things, and location or place. The social function of description text is to inform the readers about the illustration of certain persons, places, or some things in specific ways.

Descriptive Text was a kind of text with a purpose to give information. The context of this kind of text is the description of particular thing, animal, person, or others, for instance: our pets or a person we know well. According Peterson (2015, p. 12) the purpose of a descriptive text is to provide detail to show the reader what you are referring to.Use detail and words to allow the reader to picture what you are describing.A descriptive text is the organized manner in which the details are presented (usually in the form of a paragraph).

According to Cavanagh (2018, p. 15) descriptive text focus out attention on the characteristic features of a particular Thing. These texts are particularly important in English and Science.While description can occur as 'stand alone' texts, they are often part of a longer text, such as the description of a character or setting in a story or Biography. Although they might not always be seen as distinct text type, it is felt that the ability to describe someone or something in

detail is an important skill that can contribute to a number of text types.The purpose of descriptive text is to describe a particular living, non-living or Natural phenomenon. Descriptions can 'stand Alone' but are often part of other texts, e.g. Information Reports. The language of descriptive text is characterized by noun groups used to provide Information.Used of thinking and feeling verbs to express the writer's personal view about the subject are also common.The use of similes, metaphors and other types of figurative language can also be used, particularly in literary Descriptions.

According to Gerot & Wignel ( In Mardiayah,2013) The generic structure of descriptive text is identification and description.

The Generic Structure of Descriptive Text involves:

1. Identification

   In this part the writer describe an introduction to the objects/things described which Includes who or what,when,where.

2. Description

   In this part the writer describe a description of an object. For example the color, the size, the smell, the taste, etc. For persons: what they look like, what they do, how They act, what they like or dislike, what makes them Special. For something: how it looks, sounds, feels, smells or tastes,where it is seen or found,what it does, how it is used,what makes it special.

According to Sudarti & Grace ( In Yenita, 2014) there were several language feature used in descriptive text, the language feature that use in descriptive text they are Using simple present tense, simple present tense is the

activity always relates to daily life and usually happen in daily life, thehabitual activity. However sometime the descriptive text uses past tense if the subject or object to be described doesn't exist anymore.

The language features of descriptive text include the following indicators:

a. Certain nouns, such as teacher, house, my cat, bridge, etc.

b. Simple Present Tense.

c. Detailed noun phrases to give information about a subject, such as it was a large open rowboat, a sweet young lady, the deaf person, etc.

d. Various adjectives which are describing, numbering, classifying such as two strong Legs, sharp white fangs, her curly hair, etc.

e. Relating verbs to give information about a subject, such as my mum is really cool; It has very thick fur, the rest remains at home, etc.

f. Thinking verbs and feeling verbs to reveal the writer's view, such as the police Believe the suspect is armed; I think it is a clever animal, etc.

g. Action verbs, such as our new puppy bite our shoes; It eats soft food, etc.

h. Adverbs to give additional information about manner, such as fast, gradually, at the Tree house, etc.

Example of Descriptive Text

## My Pet Goldfish

In the rectangular tank on top of my bookshelf swims my delightful pet goldfish, Jelly. His tail is Quite long and delicate. It is now grey and white in colour with white tips on the end as he is getting Older. His body is rather pudgy and covered in scales that are bright orange like the sunset. They Gleam and sparkle as he moves

through the water. His eyes are bulging and look like two small Balloons that protrude out of his tiny face. Just below his eyes is his wide mouth that gulps in water and spits out small bubbles of air that float to the top of the tank in a rush. The fish is quite pretty But aging. He is a friend I will forever treasure as he is always there and listens to every story I tell.

*Source :Munir et al (2018) Bahasa Inggris Sekolah Menengah Pertama Kelas XI. Edisi 4.*

## 8. Instagram as Media Learning

Such an educational system is nothing new in the field of English. English is an international language, it means global coverage. Through social media, it is possible to reach someone in the other part of the world so that the interaction process become easier (Handayani,2016). Learning English now became easier, Photos, which became the main attraction Instagram users, can actually be used as teaching materials by teachers. For video, either for learning or not, is also available in Instagram that can be uses as teaching materials. Features such as dictionaries is also been provides even though not as complete as the online dictionary in general. Furthermore, there are many other Instagram features that can be uses as media and teaching materials in learning English.

## B. Previous Related Study

In Conducting this study, the researcher used previous studies to help improve the study in writing, The first study was conducted by Lestari (2022), "The Influence of E-Learning as Learning Media Usage and Peers on the Learning

Interest Of SMK Students Majoring In BPD". The result of the research it was there were 35% of students accessed applications other than e-learning during the learning process, such as opening the Tik Tok, Instagram, and Snack Video applications. Also, 20% of students were chatting with their friends about topics other than the subject matter during the learning process, like discussing rising KPOP members and trending outfits. It was found that e-learning and peer learning media had an effect on student interest in learning. The similiraty of Lestari and this research was on the use of learning media usage. While the difference was on the method and location of the research and the same, for technique analyzing the data lestari used quantitative method. While the reseracher used qualitative method.

The second study was conducted by Candradewi (2020), "Students' Perspectives Toward the Use of Instagram in Writing Class". The study used a qualitative research design. The result reveals that the students' perspectives cover two aspects that include benefits and barriers of using Instagram. One of the benefits shows that participants have positive perspectives of using Instagram in their writing assignments. Participants view that Instagram is a valuable social network platform that motivate them to write better. The similiraty of Dewi and this research was on the use of instagram. and method of the research used qualitative method . While the difference was on the location of the research and the sample.

The third study was conducted by Yusuf & Jazilah (2020), "Exploring Creativity in English Writing by Using Instagram: University Students Perceptions". The result of this research can inform that the use of Instagram in

teaching writing can also shape them to become more creative and enjoyable in English writing learning. The similiraty of Yusuf & Jazilah and this research was on the use of of Instagram. While the difference was on the method and location of the research and the sample. Where Yusuf and Jazilah used quantitative method and the reseracher uses qualitative method.

## C. Conceptual Framework

Based on theoretical structure and result of the relevant study, the researcher make the process of this study in the below:

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┌─────────────────┐
│    Analysis     │
└────────┬────────┘
         │
         ▼
┌─────────────────┐
│     Writing     │
└────────┬────────┘
         │
    ┌────┴────┐
    ▼         ▼
┌──────────┐  ┌──────────────────┐
│  Social  │  │ Descriptive text │
│  media   │  └──────────────────┘
└─────┬────┘
      │
      ▼
┌─────────────────┐
│    Instagram    │
└─────────────────┘
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