

**THE EFFECTIVENESS OF USING POWTOON AS THE  
DIGITAL MEDIA IN WRITING AT SMPN 23 OKU**

**A THESIS**



**BY**

**SHERINA SAPUTRI**

**Student Registration Number 19 23 018**

**ENGLISH EDUCATION STUDY PROGRAM  
TEACHER TRAINING AND EDUCATION FACULTY  
BATURAJA UNIVERSITY**

**2023**

**THE EFFECTIVENESS OF USING POWTOON AS THE  
DIGITAL MEDIA IN WRITING AT SMPN 23 OKU**

**A THESIS**

**Submitted as Partial Fulfillment of the Requirement for the Attainment of  
Undergraduate Degree in English Language Education Study Program**



**BY**

**SHERINA SAPUTRI  
Student Regition Number 19 23 018**

**ENGLISH EDUCATION STUDY PROGRAM  
TEACHER TRAINING AND EDUCATION FACULTY  
BATURAJA UNIVERSITY**

**2023**

**APPROVAL PAGE**

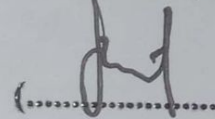
**Title** : The Effectiveness of Using Powtoon as Digital Media in Writing at SMPN 23 OKU  
**Name** : Sherina Saputri  
**Student Registration Number** : 19 23 018  
**Study Program** : English Education Study Program  
**Degree** : SI

Approved by,

Date , June, 13<sup>th</sup> 2023, Advisor I : Henny Yulia, M.Pd.

  
(.....)

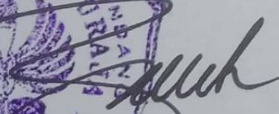
Date , June, 8<sup>th</sup> 2023, Advisor II : Trisilia Devana , M.Pd.

  
(.....)

Certified by,

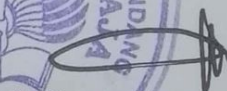
Dean,



  
Dr. Bambang Sulisty, M.Pd.  
NIP. 197310162005011006

The Head of Study Program,



  
Mila Arizah, M.Pd  
NIDN. 0206128404

**RATIFICATION PAGE**

**This is to Certify that the Board of Examiner has Approved the Sarjana Thesis of Sherina Saputri as the Requirement for The Sarjana Degree in English Education Study Program Teacher Training and Education Faculty Baturaja University (May 26<sup>th</sup>, 2023)**

**Title : The Effectiveness of Using Powtoon as Digital Media in Writing at SMPN 23 OKU**  
**Name : Sherina Saputri**  
**Student Registration Number : 19 23 018**  
**Study Program : English Education Study Program**  
**Degree : SI**

**Examiners**

**Chairman : Henny Yulia, M.Pd.**  
**Secretary : Trisilia Devana, M.Pd.**  
**Members : 1. Novarita, M.Pd.**  
**2. Mila Arizah, M.Pd.**

**Signature**

.....  
.....  
.....  
.....



**Dean,**

**Dr. Bambang Sulistyo, M.Pd.**

**NIP. 197310162005011006**

## SURAT PERNYATAAN

Dengan ini saya menyatakan bahwa:

1. Karya tulis saya, Skripsi dengan judul **“The Effectiveness of Using Powtoon as Digital Media in Writing at SMPN 23 OKU”** adalah hasil asli dan belum pernah diajukan untuk mendapatkan gelar akademik, baik di Universitas Baturaja maupun diperguruan tinggilainnya.
2. Karya tulis ini murni gagasan, penelitian dan rumusan saya sendiri tanpa bantuan tidak sah dari pihak lain, kecuali arahan tim pembimbing.
3. Di dalam karya tulis ini tidak terdapat hasil atau pendapat yang telah ditulis atau dipublikasikan oleh orang lain, kecuali dikutip secara tertulis dengan jelas dan dicantumkan sebagai acuan didalam naskah saya dengan disebutkan nama pengarangnya dan dicantumkan pada daftar rujukan.
4. Pernyataan ini saya buat dengan sesungguhnya, dan apabila dikemudian hari terdapat penimpangan dan ketidak beresan pernyataan ini, saya bersedia menerima sanksi akademik berupa pencabutan gelar yang telah saya peroleh karena dalam karya tulis ini, serta sanksi lainnya sesuai dengan norma dan ketentuan hukum yang berlaku.

Baturaja, Mei 2023

Saya yang menyatakan

  
Sherina Saputri

## MOTTO AND DEDICATIONS

### MOTTO :

*"Whatever you are, be a good one"*

*This final assignment in the form of thesis highly dedicated to :*

- ❖ *My beloved father (Beja Dwi Saputra) and my beloved mother (Ditria Riswanti) Thank you for all of your love, advice, high support and pray in anytime, and anyway for me.*
- ❖ *My beloved and best partner Fitria Andika who always care for me and love me. Thanks for support and pray.*
- ❖ *My beloved thesis advisors Henry Yulia, M.Pd., and Trisilia Devana , M.Pd., thanks for your advices, suggestions and motivation.*
- ❖ *My beloved thesis examiners Novarita, M.Pd and Mila Arizah, M.Pd., thanks for the suggestions and motivation.*
- ❖ *The dean of Teacher Training and Education Faculty, Dr. Bambang Sulistyo, M.Pd. Thanks for your understanding*
- ❖ *All of my lecturers of English Education Study Program. Thanks for all of your knowledge and guidance.*
- ❖ *My college friends in Baturaja University, Thank you so much.*
- ❖ *All of the people whose name can't be mentioned in this thesis and who has given me help, inputs, and encourage me in writing this thesis. Thanks for your helps, inputs and support.*
- ❖ *My almamater, Baturaja University.*

## ABSTRACT

**Saputri, Sherina. 2023.** The Effectiveness of Using Powtoon as Digital Media in Writing at SMPN 23 OKU. **Thesis**, English Education Study Program, Sarjana Degree (S1), Faculty of Teacher Training and Education, Baturaja University. Advisor I : Henny Yulia, M.Pd., Advisor II : Trisilia Devana, M.Pd.

This study analyses The Effectiveness of Using Powtoon as Digital Media in Writing at SMPN 23 OKU. This study used the experimental method. The objective of the research was to find out whether or not significantly effective using powtoon as the digital media in writing descriptive text of SMPN 23 OKU. The population of the research was 169 students of eight grade of SMP N 23 OKU. The researcher took 33 students as a sample by applying purposive sampling technique. The data was collected through test. The results were analyzed by using paired sampel t-test showed the value of mean (18,179), standard deviation (16,256), the lower score of 95% confidence interval of the difference (23,943) while the value of t (6,424) degrees of freedom (32) with no significant 2-tailed. Meanwhile, the Value of  $t_{\text{tabel}}$  (2,037) got from table t in statistical rule according to the degree of freedom 32 and level significant 0,025 that have been set. From the results of the data, the null hypothesis ( $H_0$ ) was rejected and the alternative hypothesis ( $H_a$ ) was accepted because  $t_{\text{obtained}}$  (6,424) was higher than  $t_{\text{table}}$  (2,037) for df 36 with the level significant 0,025. Thus, it can be concluded that there was a significant effectiveness of using powtoon as the digital media in writing.

***Keywords : Effectiveness, Powtoon, Digital Media***

## ACKNOWLEDGEMENTS

Alhamdulillahirobbil'alamiin, praise to be Allah SWT, finally the researcher could finish writing this thesis entitled **“The Effectiveness of Using Powtoon as Digital Media in Writing at SMPN 23 OKU”** as one of the requirement for obtaining Sarjana Degree (S1) at the English Education Study Program of Faculty of Teacher Training and Education, Baturaja University.

In writing process of this thesis, the researcher is overwhelmed with gratitude to a number of people:

1. Ir. Hj. Lindawati, M.Z., M.T., is as Rector of Baturaja University.
2. Dr. Bambang Sulistio, M.Pd., is as the dean Faculty of Teaching Training and Education of Baturaja University and his staff members.
3. Mila Arizah, M.Pd., is as the head of English Education study Program and also my first examiners who had given suggestion, recommendation, and knowledge to this thesis.
4. Henny Yulia, M.Pd., is as the first advisor for her valuable advices, serious guidance and great support during the process of writing the thesis.
5. Trisilia Devana, M.Pd is as the second advisor for her valuable advices, serious guidance and great support during the process of writing the thesis.



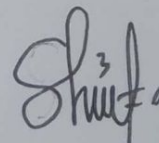
6. Novarita, M.Pd., is as the examiners who had given suggestion, recommendation, and knowledge to this thesis.

7. All lecturers of English Education study Program of teacher trainin Education of Baturaja University.

8. All of my friends in English Education study Program of Teacher Training and education of Baturaja University.

Last but not least, the writer realizes that this thesis is not perfectly yet.. However, it is the best that writer could do. The writer would like to welcome Suggestion and constructive criticism to make this paper better.

Baturaja, May 2023



Sherina Saputri

## TABLE OF CONTENTS

<b>COVER</b> .....	<b>i</b>
<b>TITLE PAGE</b> .....	<b>ii</b>
<b>APPROVAL PAGE</b> .....	<b>iii</b>
<b>RATIFICATION PAGE</b> .....	<b>iv</b>
<b>STATEMENT LETTER</b> .....	<b>v</b>
<b>MOTTO AND DEDICATIONS</b> .....	<b>vi</b>
<b>ABSTRACT</b> .....	<b>vii</b>
<b>ACKNOWLEDGEMENT</b> .....	<b>viii</b>
<b>TABLE OF CONTENT</b> .....	<b>x</b>
<b>LIST OF TABLES</b> .....	<b>xiii</b>
<b>LIST OF CHARTS</b> .....	<b>xiv</b>
<b>LIST OF APPENDICES</b> .....	<b>xv</b>
<b>CHAPTER I INTRODUCTION</b> .....	<b>1</b>
A. Background of The Study .....	<b>1</b>
B. Problems of The Study .....	<b>5</b>
C. Formulation of The Study .....	<b>5</b>
D. Objective of The Study .....	<b>5</b>
E. Significance of The Study .....	<b>6</b>
F. Hypothesis of The Study .....	<b>6</b>
G. Criteria of The Study .....	<b>7</b>
<b>CHAPTER II LITERATURE REVIEW</b> .....	<b>8</b>
A. Therotical Framework.....	<b>8</b>

1. Concept of Writing .....	8
2. Concept of Media.....	12
3. Concept of Powtoon.....	14
4. Concept of Descriptive Text.....	15
5. Teaching Procedure in Writing Descriptive Text.....	16
B. Previous Related Study .....	19
C. Conceptual Framework.....	20
<b>CHAPTER III RESEARCH METHODOLOGY .....</b>	<b>22</b>
A. Method of The Research.....	22
B. Operational Definitions.....	23
C. Research Variables.....	24
D. Populations and Samples .....	24
E. Technique for Collecting Data.....	26
F. Validity and Reliability .....	27
G. Technique for Analyzing Data.....	31
H. Statical Analysis.....	34
<b>CHAPTER IV FINDING AND INTERPRETATION .....</b>	<b>35</b>
A. Research Finding .....	35
B. The Statical Analysis by Using Paired Sample T-Test.....	40
C. Interpretation.....	41
<b>CHAPTER V CONCLUSION AND SUGGESTION .....</b>	<b>43</b>
A. Conclusion .....	43

B. Suggestion..... 44

**REFERENCES**..... 45

**APPENDICES** .....

## LIST OF TABLES

Table 1 The Population of The Study .....	25
Table 2 Sample of Research .....	26
Table 3 Spesification Table of The Test.....	27
Table 4 The result of try out .....	29
Table 5 Realibility.....	31
Table 6 Scoring Rubic Writing Assesment.....	31
Table 7 The Score Range of Criteria .....	34
Table 8 The Results of Pre-Test Analysis.....	35
Table 9 Frequency of Students' Pre-test Criteria.....	37
Table 10 The Results of Post-Test Analysis .....	38
Table 11 Frequency of Students' Post-test Criteria.....	39

## LIST OF CHARTS

Chart 1 Students' Score Distribution of The Pre-Test.....	37
Chart 2 Students' Score Distribution of Post-Test.....	40

## LIST OF APPENDICES

Appendices 1 Instrument Soal

Appendices 2 Hasil Pre-Test Siswa

Appendices 3 Hasil Post-Test Siswa

Appendices 4 Paired Sample Statistics

Appendices 5 Surat Pengajuan Judul

Appendices 6 Surat Keterangan Pengangkatan Dosen Penguji Skripsi

Appendices 7 Surat Permohonan Izin Penelitian

Appendices 9 Surat Keterangan Melaksanakan Penelitian

Appendices 10 Rencana Pelaksanaan Pembelajaran (RPP)

Appendices 11 Silabus

Appendices 12 Daftar Hadir Siswa

Appendices 13 Dokumentasi

Appendices 14 Kartu Bimbingan Skripsi