

ABSTRAK

DAMPAK PROGRAM COORPORATE SOSIAL RESPONBILITY (CSR) PERKEBUNAN KELAPA SAWIT TERHADAP KESEJAHTERAAN SOSIAL MASYARAKAT DI DESA TANJUNG MENANG ILIR KECAMATAN BUAY SANDANG AJI KABUPATEN OKU SELATAN

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Kecamatan Buay Sandang Aji Kabupaten OKU Selatan merupakan daerah yang sangat potensial dengan kelapa sawitnya, sebagian besar masyarakat berprofesi sebagai petani sawit. Hal ini mendorong munculnya berbagai perusahaan-perusahaan yang pengolaannya fokus pada kelapa sawit termasuk di desa Tanjung Menang Ilir. Perusahaan tersebut mempekerjakan masyarakat setempat dengan upah yang telah disepakati oleh perusahaan. Hal ini tentunya membawa dampak terhadap kesejahteraan sosial. Dalam penelitian ini, penulis menggunakan metode penelitian kualitatif. Berdasarkan hasil penelitian, maka dapat disimpulkan bahwa dampak sosial program *Coorporate Sosial Responbility* (CSR) perkebunan sawit terhadap Masyarakat di desa Tanjung Menang Ilir Kecamatan Buay Sandang Aji Kabupaten OKU Selatan dapat dilihat dari peningkatan kesejahteraan masyarakat melalui fasilitas yang diberikan seperti fasilitas fasilitas pengobatan, fasilitas pendidikan, fasilitas peribadatan dan fasilitas olahraga. Dampak ekonomi program *Coorporate Sosial Responbility* (CSR) perkebunan sawit terhadap Masyarakat di desa Tanjung Menang Ilir Kecamatan Buay Sandang Aji Kabupaten OKU Selatan dapat dilihat dari penyerapan tenaga kerja dan kesempatan kerja yang diberikan perusahaan kepada masyarakat. Dampak lingkungan program *Coorporate Sosial Responbility* (CSR) perkebunan sawit terhadap Masyarakat di desa Tanjung Menang Ilir Kecamatan Buay Sandang Aji Kabupaten OKU Selatan dapat dilihat dari pemanfaatan limbah sehingga mengurangi bau busuk yang disebabkan oleh limbah padat sawit. Sebaiknya pihak perusahaan lebih meningkatkan lagi kesejahteraan melalui sarana pendidikan karena sarana pendidikan yang ada di Desa Tanjung Menang Ilir Kecamatan Buay Sandang Aji Kabupaten OKU Selatan hanya sampai sekolah dasar.

Kata Kunci: Coorporate Sosial Responbility (Csr) Perkebunan, Kesejahteraan Sosial

ABSTRACT

THE IMPACT OF THE COORPORATE SOCIAL RESPONBILITY (CSR) PROGRAM FOR OIL PALM PLANTATIONS ON COMMUNITY SOCIAL WELFARE IN TANJUNG MENANG ILIR VILLAGE, BUAY SANDANG AJI DISTRICT, OKU SELATAN DISTRICT

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Buay Sandang Aji District, South OKU Regency is an area with great potential for oil palm, most of the people work as oil palm farmers. This has encouraged the emergence of various companies whose processing focuses on palm oil, including in the village of Tanjung Menang Ilir. The company employs local people at wages agreed upon by the company. This of course has an impact on social welfare. In this research, the author used qualitative research methods. Based on the research results, it can be concluded that the social impact of the Corporate Social Responsibility (CSR) program of oil palm plantations on the community in Tanjung Menang Ilir village, Buay Sandang Aji District, South OKU Regency can be seen from increasing community welfare through the facilities provided such as medical facilities, educational facilities, , worship facilities and sports facilities. The economic impact of the Corporate Social Responsibility (CSR) program of oil palm plantations on the community in Tanjung Menang Ilir village, Buay Sandang Aji District, South OKU Regency can be seen from the employment and employment opportunities provided by the company to the community. The environmental impact of the Corporate Social Responsibility (CSR) program of palm oil plantations on the community in Tanjung Menang Ilir village, Buay Sandang Aji District, South OKU Regency can be seen from the utilization of waste so as to reduce the bad smell caused by palm oil solid waste. The company should further improve welfare through educational facilities because the existing educational facilities in Tanjung Menang Ilir Village, Buay Sandang Aji District, South OKU Regency only reach elementary school.

Keywords: Corporate Social Responsibility (Csr) Plantations, Social Welfare