

ABSTRAK

M. AIDHIL PUTRA NPM 2051087, FRAMING Pemberitaan Roy Suryo tentang Pelaksanaan HUT RI ke 78 di Media Online Analisis (Framing Robert N. Enmant di Media Fajar.co.id dan Tvonenews.com) . Skripsi Strata Satu (S1) Program Studi Ilmu Komunikasi Fakultas Ilmu Sosial dan Ilmu Politik Universitas Baturaja. Dibawah bimbingan Ibu Merita Auli M.I.Kom selaku pembimbing I dan Ibu Puspita Devi ,M.Pd selaku pembimbing II.

Tujuan penelitian ini untuk mengetahui bagaimana cara media online membingkai berita kritik Roy Suryo tentang pelaksanaan HUT RI ke 78 oleh media Fajar.co.id dan Tvonenews.com. Penelitian ini menggunakan metode paradigma konstruktivisme antara peneliti dan subjek yang diteliti perlu adanya empati dan interaksi dialektis agar mampu mengkonstruksi realitas yang diteliti melalui kualitatif lalu konsep framing Robert N. Enmant dengan memperhatikan empat perangkat yang terdiri dari pendefinisian masalah, memperkirakan masalah, membuat keputusan moral, dan menekankan penyelesaian. Hasil penelitian ini menunjukkan bahwa masing-masing media mempunyai framing sangat berbeda terkait pemberitaan Kritik Roy Suryo tentang HUT ke 78 RI. Fajar.co.id memframing pemberitaan tersebut berfokus di kritikan terhadap makna lagu runkad yang dinilai tidak sesuai dengan tema kemerdekaan kebangsaan dan aksi joget-joget yang juga dinilai merusak kesakralan upacara, sedangkan Tvonenews.com berfokus kekritikan terhadap penyelenggara kegiatan yang dinilai tidak sesuai dengan acara penting negara.

Kunci : framing, media online, Robert N.Enmant

ABSTRAK

M. AIDHIL PUTRA NPM 2051087, FRAMING OF ROY SURYO'S NEWS REPORT ON THE IMPLEMENTATION OF THE 78TH ANNIVERSARY OF THE RI IN ONLINE MEDIA (ANALYSIS OF ROBERT N. ENMANT'S FRAMING IN MEDIA FAJAR.CO.ID AND TVONENEWS.COM). Undergraduate Thesis (S1) Communication Studies Program, Faculty of Social and Political Sciences, Baturaja University. Under the guidance of Mrs. Merita Auli M.I.Kom as supervisor I and Mrs. Puspita Devi, M.Pd as supervisor II.

The aim of this research is to find out how online media frames Roy Suryo's critical news regarding the implementation of the 78th Indonesian Independence Day by the media Fajar.co.id and Tvoneneews.com. This research uses the constructivist paradigm method between the researcher and the subject under study, there needs to be empathy and dialectical interaction in order to be able to construct the reality being studied through qualitative means and Robert N. Enmant's framing concept by paying attention to four tools consisting of defining problems, estimating problems, making moral decisions, and emphasize completion. The results of this research show that each media has a be variant framing regarding the coverage of Roy Suryo's criticism of the Republic of Indonesia's 78th Anniversary. Fajar.co.id framed the news and focused on criticizing the meaning of the runkad song which was deemed not to be in accordance with the theme of national independence and the dancing which was also considered to damage the sacredness of the ceremony. Meanwhile, Tvoneneews.com focuses on criticism of event organizers who are deemed not in accordance with important state events.

Key : framing, media online, Robert N.Enmant

