

ABSTRACT

DONA AULIA ANANDA. 2022. The influence of job promotion and working period on job satisfaction of employees in the Regional Drinking Water Company of OKU district. The research was under the guidance of Erfin Mardalena, S.E., M.Si and Titie Syahnaz Natalia, S.H., M.H.

This research discussed the influence of job promotion and working period on job satisfaction of employees in the Regional Drinking Water Company of OKU district. The data collection technique used in this research was through the distribution of questionnaires. The population was 66 people. The data analysis technique used was Multiple Linear Regression. Based on the partial analysis results, there was an influence of job promotion on job satisfaction of employees in the Regional Drinking Water Company of OKU district with a t-value of 2.676. The working period variable had an influence on job satisfaction of employees in the Regional Drinking Water Company of OKU district with a t-value of 7.073. Simultaneously, there was an influence of job promotion and working period on job satisfaction of employees in the Regional Drinking Water Company of OKU district with an F-value of 86,776. The coefficient of determination (R²) obtained was 0.734. This indicated that the contribution of the influence of job promotion and working period on job satisfaction was 73.4%, while the remaining 26.6% was influenced by other variables outside of the research such as education, work experience, perception, and work attitude (Mangkunegara, 2015:120).

Keywords: Job Promotion and Working Period, Job Satisfaction

ABSTRAK

DONA AULIA ANANDA. 2022. Pengaruh Promosi Jabatan Dan Masa Kerja Terhadap Kepuasan Kerja Karyawan Pada Perusahaan Daerah Air Minum Kabupaten OKU. Skripsi dibimbing oleh ibu Erfin Mardalena, S.E., M.Si dan ibu Titie Syahnaz Natalia, S.H., M.H.

Penelitian ini membahas tentang pengaruh Promosi Jabatan Dan Masa Kerja Terhadap Kepuasan Kerja Karyawan Pada Perusahaan Daerah Air Minum Kabupaten OKU. Teknik pengumpulan data yang digunakan dalam penelitian ini melalui penyebaran kuesioner. Jumlah populasi sebanyak 66 orang. Teknik analisis data yang digunakan adalah Regresi Linear Berganda. Berdasarkan hasil analisis secara parsial ada pengaruh promosi jabatan terhadap kepuasan kerja karyawan pada Perusahaan Daerah Air Minum Kabupaten OKU dengan nilai t hitung sebesar 2.676 variabel masa kerja ada pengaruh terhadap kepuasan kerja karyawan pada Perusahaan Daerah Air Minum Kabupaten OKU dengan nilai t hitung sebesar 7.073. secara simultan didapatkan ada pengaruh promosi jabatan dan masa kerja terhadap kepuasan kerja karyawan pada Perusahaan Daerah Air Minum Kabupaten OKU dengan nilai F hitung sebesar 86,776. Koefisien determinasi (R^2) yang diperoleh sebesar 0,734 hal ini menunjukkan berarti sumbangan pengaruh promosi jabatan dan masa kerja terhadap kepuasan kerja sebesar 73,4% sedangkan sisanya 26,6% dipengaruhi oleh variabel lain diluar penelitian lain yaitu pendidikan, pengalaman kerja, persepsi, dan sikap kerja (mangkunegara, 2015:120).

Kata Kunci : Promosi Jabatan dan Masa Kerja, Kepuasan Kerja