

SUMMARY

This study aims to analyze the effectiveness of the fertilizer subsidy policy in East Buay Madang District, East Ogan Komering Ulu Regency, analyze the efficiency level of fertilizer subsidy use in East Buay Madang District, Ogan Komering Ulu Timur Regency and analyze government policies related to fertilizer subsidies. The research location is in East Buay Madang District, East OKU Regency. Determination of the research location was carried out purposively considering the East Buay Madang District. This research was conducted in December 2021. The method used in this study is a survey method. The data obtained from the sample of the research population were analyzed according to the statistical methods used and then interpreted. The types and sources of data used in this study are primary data and secondary data. The sampling technique used is a random sample or random sampling with a total sample of 100 rice farmers. The results of the study indicate that the effectiveness of the subsidized fertilizer policy when viewed from the six indicators can be concluded to be effective. However, several indicators stated that they were quite effective, namely on the right price indicator, especially for the price of urea and NPK fertilizers. In terms of time, the distribution of subsidized fertilizers was not timely at the beginning of the year. In terms of the exact amount, farmers still have not received the amount recommended for use by the government. The average use of subsidized fertilizers is still below the recommendations given by the government. As a result, the use of subsidized fertilizers in the research area is inefficient, both from a technical and price point of view. The fertilizer subsidy policy for farmers is still needed to increase productivity and rice production in East Buay Madang District in particular and East OKU District in general. Nevertheless, policy of subsidized fertilizers needs fix governance the distribution so that the principles the right price, time, and quantity can effective and efficient.

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Keywords: Policy, Effectiveness, Efficiency, Subsidized Fertilizer, Paddy Wetland.

RINGKASAN

Penelitian ini bertujuan untuk menganalisis tingkat efektivitas kebijakan subsidi pupuk di Kecamatan Buay Madang Timur Kabupaten Ogan Komering Ulu Timur, menganalisis tingkat efisiensi penggunaan subsidi pupuk di Kecamatan Buay Madang Timur Kabupaten Ogan Komering Ulu Timur dan menganalisis kebijakan pemerintah berkaitan dengan subsidi pupuk. Lokasi penelitian di Kecamatan Buay Madang Timur Kabupaten OKU Timur. Penentuan lokasi penelitian dilakukan secara *purposive*. Penelitian ini dilaksanakan pada bulan Desember 2021. Metode yang digunakan dalam penelitian ini adalah metode survey. Data yang diperoleh dari sampel populasi penelitian di analisis sesuai dengan metode statistik yang digunakan kemudian diinterpretasikan. Jenis dan sumber data yang digunakan dalam penelitian ini adalah data primer dan data sekunder. Teknik pengambilan sampel yaitu dengan sampel acak atau random sampling dengan jumlah sampel penelitian 100 petani padi. Hasil penelitian menunjukkan bahwa efektivitas kebijakan pupuk subsidi bila di ditinjau dari enam indikator dapat disimpulkan berjalan efektif. Namun beberapa indikator menyatakan cukup efektif yaitu pada indikator tepat harga terutama untuk harga pupuk urea dan NPK. Dari segi waktu, penyaluran pupuk bersubsidi tidak tepat waktu pada saat awal tahun. Dari segi tepat jumlah, petani masih belum mendapatkan jumlah yang di rekomendasikan penggunaannya oleh pemerintah. Rata-rata penggunaan pupuk bersubsidi masih dibawah rekomendasi yang diberikan pemerintah. Akibatnya penggunaan pupuk subsidi di daerah penelitian tidak efisien baik dari segi teknis maupun harga. Kebijakan subsidi pupuk bagi petani masih tetap diperlukan untuk meringankan biaya usaha tani padi sawah di Kecamatan Buay Madang Timur khususnya dan Kabupaten OKU Timur pada umumnya. Meskipun demikian, kebijakan subsidi pupuk perlu perbaikan tata kelola penyaluran sehingga prinsip tepat harga, waktu, dan jumlah dapat berjalan efektif dan efisien.

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Kata Kunci: Kebijakan, Efektivitas, Efisiensi, Pupuk Bersubsidi, Padi Sawah.