

ABSTRAK

**EFEKTIVITAS PELAKSANAAN PROGRAM BANTUAN STIMULAN
PERUMAHAN SWADAYA (BSPS) TAHUN 2020 OLEH DINAS
PERUMAHAN DAN KAWASAN PERMUKIMAN
KABUPATEN OGAN KOMERING ULU
(Studi Kasus Desa Batu Raden Kecamatan Lubuk Raja
Kabupaten Ogan Komering Ulu)**

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Bantuan stimulan perumahan swadaya adalah bantuan Pemerintah bagi masyarakat berpenghasilan rendah untuk mendorong dan meningkatkan keswadayaan dalam peningkatan kualitas rumah dan pembangunan baru rumah beserta prasarana, sarana, dan utilitas umum. Program BSPS mempunyai beberapa jenis kegiatan seperti peningkatan kualitas rumah swadaya (PKRS) dan kegiatan pembangunan baru rumah swadaya (PBR). Penelitian ini mempunyai tujuan untuk mengetahui efektivitas pelaksanaan program Bantuan Stimulan Perumahan Swadaya (BSPS) tahun 2020 oleh Dinas Perumahan dan Kawasan Permukiman Kabupaten Ogan Komering Ulu di desa Batu Raden Kecamatan Lubuk Raja Kabupaten Ogan Komering Ulu. Metode penelitian ini adalah penelitian deskriptif kualitatif. Penelitian ini dilakukan di kantor Dinas Perumahan dan Kawasan Permukiman Kabupaten Ogan Komering Ulu dan berfokus di desa Batu Raden Kecamatan Lubuk Raja Kabupaten Ogan Komering Ulu. Teknik pengumpulan data yang dilakukan ialah dengan cara wawancara mendalam, observasi, dan dokumentasi. Berdasarkan penelitian yang telah dilakukan di desa Batu Raden, pelaksanaan program Bantuan Stimulan Perumahan Swadaya (BSPS) belum berjalan dengan efektif, dikarenakan program Bantuan Stimulan Perumahan Swadaya (BSPS) belum disampaikan dengan baik kepada masyarakat, selain itu terdapat ketidak tepatan sasaran bagi penerima bantuan program BSPS sehingga pada pelaksanaannya belum berjalan dengan baik. Masyarakat penerima bantuan juga belum memahami betul mengenai program Bantuan Stimulan Perumahan Swadaya (BSPS) yang akan dilaksanakan. Pada pelaksanaannya juga masih terdapat konstruksi rumah yang belum selesai serta terdapat kondisi rumah yang belum berhasil direnovasi keseluruhannya.

Kata Kunci : Efektivitas, Pelaksanaan Program, BSPS.

ABSTRACT

**THE EFFECTIVENESS OF IMPLEMENTING THE SELF-STIMULATIVE HOUSING
(BSPS) PROGRAM FOR THE YEAR 2020 BY THE HOUSING
AND RESETTLEMENT AREA DEPARTMENT OF
OGAN KOMERING ULU REGENCY
(Case Study of Batu Raden Village, Lubuk Raja District,
Ogan Komering Ulu District)**

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Self-help housing stimulant assistance is Government assistance for low-income people to encourage and increase self-sufficiency in improving the quality of houses and building new houses along with infrastructure, facilities and public utilities. The BSPS program has several types of activities such as improving the quality of self-help houses (PKRS) and the construction of new self-help houses (PBR). This study aims to determine the effectiveness of the implementation of the 2020 Self-Help Housing Stimulant Assistance (BSPS) program by the Housing and Settlement Area Office of Ogan Komering Ulu Regency in Batu Raden Village, Lubuk Raja District, Ogan Komering Ulu Regency. This research method is a qualitative descriptive study. This research was conducted at the Office of Housing and Settlement Areas of Ogan Komering Ulu Regency and focused on Batu Raden Village, Lubuk Raja District, Ogan Komering Ulu Regency. Data collection techniques are carried out by way of in-depth interviews, observation, and documentation. Based on research that has been conducted in the village of Batu Raden, the implementation of the Self-Help Housing Stimulant Assistance (BSPS) program has not been running effectively, because the Self-Help Housing Stimulant Assistance (BSPS) program has not been properly conveyed to the community, besides that there are inaccuracies in targeting program beneficiaries. BSPS so that the implementation has not gone well. The beneficiary communities also do not fully understand the Self-Help Housing Stimulant Assistance (BSPS) program that will be implemented. In practice, there are still unfinished house constructions and houses that have not been completely renovated.

Keywords: Effectiveness, Program Implementation, BSPS.