AN ANALYSIS OF STUDENT INTEREST IN USING INSTAGRAM AS MEDIA IN WRITING DESCRIPTIVE TEXT AT TENTH GRADE STUDENT OF SMA NEGERI 11 OKU LUBUK BATANG

THESIS



BY

EKA PERMATA SARI

Student Registration Number 1923012

ENGLISH EDUCATION STUDY PROGRAM TEACHER TRAINING AND EDUCATION FACULTY BATURAJA UNIVERSITY 2023

AN ANALYSIS OF STUDENT INTEREST IN USING INSTAGRAM AS MEDIA IN WRITING DESCRIPTIVE TEXT AT TENTH GRADE STUDENT OF SMA NEGERI 11 OKU LUBUK BATANG

A THESIS



Submitted as a partial Fulfilment of the Requirement for The Attainment of Sarjana Degree in English Education Study Program

BY

EKA PERMATA SARI

Student Registration Number 1923012

ENGLISH EDUCATION STUDY PROGRAM FACULTY OF TEACHER TRAINING AND EDUCATION BATURAJA UNIVERSITY 2023

THESIS APPROVAL PAGE

Title

: An Analysis of Student Interest In Using Instagram as Media In Writing Descriptive Text at Tenth Grade Student of SMA Negeri 11 OKU Lubuk Batang

Name **Student Registration Number Study Program** Degree

: 1923012

: Eka Permata Sari

- : English Education
- : Sarjana Degree

Approved by,

Date, June, 13 th , 2023 Advisor I	
Date, June, 12 th , 2023 Advisor II	

Henny Yulia, M. Pd

Novarita, M. Pd.

Certified by,





RATIFICATION PAGE

This is to certify that the Board of examiners has approved the Sarjana Thesis of Eka Permata Sari the Requirement for The Sarjana Degree in English Education Study Program Teacher Training and Education Faculty Baturaja University

(May, 27th 2023)

Title

: An Analysis of Student Interest In Using Instagram as Media In Writing Descriptive Text at Tenth Grade Student of SMA Negeri 11 OKU Lubuk Batang.

Name	: Eka Permata Sari
Student Registration Number	: 1923012
Study Program	: English Education
Degree	: Sariana Degree

- Examiners
- Chairman : Henny Yulia, M. Pd
- Scretary : Novarita, M. Pd.
- Member : 1. Dr. Nurhasanah, M.Pd.
 - 2. Nurul Afifah, M. Pd.





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SURAT PERNYATAAN

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Eka Permata Sari NPM:1923012

MOTTO AND DEDICATION

Motto:

Lakukan yang terbaik, berdoalah. Tuhan yang akan mengurus sisanya.

This thesis is dedicated to:

- My lovely parents. Who always give me support thanks a lot.
- My beloved brother Arif Fauzan, He can make me laugh all the time, he makes me in a good mood everyday however, we always arguing and fighting about snack, he is a good listener, he always listen to me when I felldown. Thanks a lot for everythings.
- My lovely advisor Henny Yulia, M.Pd and Novarita, M.Pd. Who had guided me, give suggestion, and supported me to finish the thesis.
- All of the lecturers of Baturaja University.
- My beloved friend Wulandari, Eva Suhardi and Heni Fitri Mahesa. I'm so grate full meet them, With them I have friend to deep talk, playing together, partner in crime in any condition. They are like my second family, thank you for everything, I hope we friend ship never end.
- All of myfriends that I love english education study program 2019
- My beloved cat Mimin, Moza and Jojo, it has give strength to face the world, playing with them make me happy and my stress is far away. Thank you became in my life, they are really make my life more color full.
- My almamater.

ABSTRACT

Eka Permata Sari. 2023. An Analysis of Interest In Using Instagram as Media In Writing Descriptive Text at Tenth Grade Student of SMA Negeri 11 OKU Lubuk Batang. **Thesis,** English Education Study Program, Sarjana Degree (S1), Faculty of Teacher Training and Education, Baturaja University. Advisor I: Henny Yulia, M.Pd, Advisor II: Novarita, M.Pd.

This objective of the research was find out the students interest in using Instagram as media in Writing Descriptive Text by Using Instagram at Tenth Grade Student of SMA Negeri 11 OKU Lubuk Batang. The researcher used cluster random sampling in the research, 60 students were taken as the researcher sample.Method of the study was Qualitative descriptive, questionnaire is used to collect the data. Technique for analyzing the data, the researcher used five alternative answers by using a likert scale in the questionnaire and counting the percentage of questionnaire by percentage formula. The questionnaire has 4 indicatiors namely: Feeling of hapiness, Attraction, Attention, and Involvement.Based on the finding the result of mean score of each indicator as follows : 1). Felling of hapiness 4,1, 2). Attraction 4,8, 3). Attention 3,9, 4). Involvement has 3,97. From the four indicator of the questionnaire, the highest result of means score was attraction 4,8. Based on the result of percentage questionnaire of student interest in using instagram as media in writing descriptive text at tenth grade student of SMA Negeri 11 OKU, it was found that 75,61667% in the high score criteria, there were no students in low score criteria and no student in very low score criteria. So, the researcher concluded the tenth grade student of SMA Negeri 11 OKU Lubuk Batang have good interest in using Instagram to write descriptive text.

Keywords : Analysis, Instagram, Descriptive Text

ACKNOWLEDGEMENT

In the name of Allah, finally, the researcher can finish the writing her thesis. The thesis is written as a fulfillment of the requirement for completing the under graduate Degreeog English Education Study Program, Faculty of Teacher Training and Education of Baturaja University.

The researcher would like to give grateful acknowledgement with deep appreciation to all who had given their hands to helpfinishing her graduating paper. special thanks for:

- 1. Ir. Hj. Lindawati MZ, M.T is as the Rector of Baturaja University.
- 2. Dr. Bambang Sulistyo, M.Pd. is as the Dean of Faculty of Teacher Training and Education of Baturaja University.
- 3. Mila Arizah, M.Pd. is as the Head of English Study Programof Baturaja University.
- 4. Henny Yulia, M.Pd. is as the advisor I who has been patiently in giving advices and encouragement during the process of writing this thesis.
- 5. Novarita, M.Pd. is as the advisor II who has been patiently in givingadvices and encouragement during the process of writing this thesis.
- 6. Dr. Nurhasanah, M.Pd is as the examiner I who has given suggestion on writing this thesis.
- 7. Nurul Afifah, M.Pd is as the examiner II who has given suggestion on writing this thesis.

- 8. Trisilia Devana, M.Pd as the academic counselors who given advice about the researcher 's academic score and make the researcher became good person.
- 9. Merrie Agustiani, M.Pd as the Expert Judgement who has given instrument questionnairre suggestion in this thesis
- 10. Shofiyatul Huriyah, M.Pd as the Expert Judgement who has given instrument questionnairre suggestion in this thesis
- 11. Dr. Nopa Yusnilita, M.Pd as the Expert Judgement who has given

instrument questionnairre suggestion in this thesis

- 12. Dra Diana Ariani is as the Headmaster of SMA N 11 OKU who has given permission to the researcher and also thanks to all of the staff and teachers to help finished the researcher's research in the school.
- 13. Jeprian Hidayat, M.Pd as the staff of English Education Study Program who has helping me take care of the all files.
- 14. All lectures of English Education Study Program Faculty of Teacher Training and Education of Baturaja University.
- 15. All friends in English Education Study Program Faculty of Teacher Training and Education for the friendship during the time.

The researcher realizes that this thesis is still far from being perfect. Therefore, any suggestions, comments and criticism were welcomed.

> Baturaja, Mei 2023 The Researcher

Eka Permata Sari

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Email: ekapermatasari1704@gmail.com