

ABSTRACT

Eka Permata Sari. 2023.An Analysis of Interest In Using Instagram as Media In Writing Descriptive Text at Tenth Grade Student of SMA Negeri 11 OKU Lubuk Batang. Thesis, English Education Study Program, Sarjana Degree (S1), Faculty of Teacher Training and Education, Baturaja University. Advisor I: Henny Yulia, M.Pd, Advisor II: Novarita, M.Pd.

This objective of the research was find out the students interest in using Instagram as media in Writing Descriptive Text by Using Instagram at Tenth Grade Student of SMA Negeri 11 OKU Lubuk Batang. The researcher used cluster random sampling in the research, 60 students were taken as the researcher sample. Method of the study was Qualitative descriptive, questionnaire is used to collect the data. Technique for analyzing the data, the researcher used five alternative answers by using a likert scale in the questionnaire and counting the percentage of questionnaire by percentage formula. The questionnaire has 4 indicators namely: Feeling of hapiness, Attraction, Attention, and Involvement. Based on the finding the result of mean score of each indicator as follows : 1). Felling of hapiness 4,1, 2). Attraction 4,8 , 3). Attention 3,9, 4). Involvement has 3,97. From the four indicator of the questionnaire, the highest result of means score was attraction 4,8. Based on the result of percentage questionnaire of student interest in using instagram as media in writing descriptive text at tenth grade student of SMA Negeri 11 OKU, it was found that 75,61667% in the high score criteria, there were no students in low score criteria and no student in very low score criteria. So, the researcher concluded the tenth grade student of SMA Negeri 11 OKU Lubuk Batang have good interest in using Instagram to write descriptive text.

Keywords : Analysis, Instagram, Descriptive Text