

CHAPTER I

INTRODUCTION

In this chapter, the researcher presents Background of the Study, Problem of the Study, Objective of the study, and Significance of Study in the research.

A. Background of the research

According to Sundari (2016) English in the world of globalization which is very important as it is using as an international language for a number of purpose ranging from academics, news, business, diplomacy, profession to entertaint. In Indonesia, English became as essential language subject of education issues, Indonesia government admitted English as the first foreign language that is taught to Indonesian students. Teaching language involve four skills, namely listening skill, speaking skill, reading skill, and writing skill.

According to Ismayanti & Kholid (2020), writing is also considered as the indicator toward the student success in learning English, writing requires a process. As state Widi astuti & Endahati (2020) some important aspects should be added in writing skill are content, organization, purpose, vocabulary, punctuation, and spelling. According to Sari, Sumarmi, Utomo & Astina (2021) state that writing skill showed the quality of student learning.

The researcher concluded that the student difficulties to understood writing because they are lack of vocabulary, and grammar They think the writing is hard subject to learn it, they can learn writing by practice day by day, that the skill is improve the student can be mastering the writing. Many student did not like writing

skills. This is evidenced by a statement from a teacher, students are less interested in writing skills because they did not have high motivation in terms of writing.

There are two motivational factors in learning English, According to Kartikawati (2020). There are external factors and internal factors. External factors come from family, school, and society. Meanwhile internal factors divided into physical, physiologically depleted. In learning, student must have an interest in the lesson, in order to achieve a lesson. The conclusion is that in writing, the teacher must be able to give motivation or reward as got success to student that already interest in writing. Because based on observation at SMA Negeri 11 OKU Lubuk batang and PPLK experience at the tenth grade student. The interest in writing in student is very low, different from the interest in reading, from that the researcher want to increase the students' interest in writing especially descriptive text.

According to Adit (in curriculum merdeka) (2022), the students are expected to understand and write Procedure text, Descriptive text, Narrative text, Recount Text, and Report text. Descriptive text is a text describing people, a place, an animal, and an object. According to Mardiyah (2013) descriptive text has purpose to describe particular thing, people or place which show to the reader about physical appearance of something clearly. It concludes that descriptive text show many things that can be described. The purpose of descriptive text is to describe an object in detail. These objects can be people, animal, things or places.

Interest in writing is a writing activity that arises from within to carry out this writing activity. According to Purnami (2019), Interest in writing itself is an effort to increase children's willingness to write. Writing is the last step in English and

one activity that expressing their creative writing into a text, In general, the purpose of writing are to influence beliefs readers, stimulate processing thinking reading, entertaining, and pleasing the reader, inform and motivate readers. It conclude that gave the meaning that writing can grewed the experiences in writing. How to write , read the situation, put it in the form of symbols in the form series of letters or in the form of depictions, either. In the form of picture and graphics, so that other people understood what is conveyed.

Interest in writing is low interest in around people it has many part in writing have to learn it the people think learning in writing is boring and long explanation to understood . According to Purnami (2019), Interest in writing itself is an effort to increase children's willingness to wrote . Writing is activity that connected in daily life with writing the people know the real feeling from the text , but some student not interest in writing they thought learn the writing subject is like they want to come to haunted school is means scary, that is not like that learn writing is fun, with writing they can express their feeling, idea, and etc. the research want to build the students' interest in writing, the researcher found good away that using Instagram as media learning to builded the student writing in descriptive text.

According to Purwaningrum (2015, p.2) social media is one of the modern technologies that allow people to stay connects and shorten the distance between countries around the world. It is one of the reason that make some sectors, such as education, take advantage of this latest technology. Many teachers and lecturers start to make the best use of social media.

According to Maulina, et al (2018) social media is a channel or means of online social interaction in cyberspace (internet). Users use social media to communicate, to interact, to share, and to build networking easily. As we know social media is the tools use by people all around the world to communication, also social media not only use to share information but social media can be for self-expression and personal branding. Now a days, social media is already used by many people, from young, teen, and some of the popular social media in Indonesia including : Facebook, Twitter, Path, Instagram, Pinterest, Snapchät and etc. According to Alhabash (2017) Instagram is a popular smarthphone application that authorized users to take images, apply filters to them and share them on the site. The researcher conclude the student can enjoy learning it from Instagram and a fun away learn it and the Instagram have filters, emoticon, to express they felling through writing in that picture or share picture to Instagram.

According to Dewi (2017) Instagram can be advice to share the writing assignment which be submitted to the teacher on instagram. Instagram is the most popular social media that already used by all people around the world it can be the media in learning process. There are many features on Instagram. those features can make students interested in learning especially in writing descriptive text. Through the Instagram, the process of teaching and learning can be more interesting and enjoyable .The teeacher can easily give the assignment through it. It also can be gave captions, for example under the photograph. This media assists the student ability in English skill, for example: student can develop their speaking skill by making reels on it. In addition the student can also develop their writing skill by

giving comment on Instagram features. Through this features student can develop their own ability in all skills.

In making observation, the research found that were internal problems that come from student such as. Firstly, low interest in learning english as for the characteristic of low interest according to the researcher there are. Rarely enter the class student not serious when the teaching and learning process. They about to ask the teacher play. Not paying attention to the teacher while the teacher explaining the material. Lazy to study especially learning in english. Secondly, the student confused because they just know limited verb in english, the student difficult to arrange the verb into a text and difficult using verb such as Simple present tense, simple past tense and others. The student difficult to write and remember Grammar and verb in English.

Based on the observation the research is interested to conduct the study about writing descriptive text on Instagram. The researcher is interested in conducting research on **" An Analysis Of Student Interest In Using Instagram as Media In Writing Descriptive Text at Tenth Grade Student Of SMA Negeri 11 OKU Lubuk Batang"**.

B. Problem of the research

1. Limitation of Problem

The focus of this research was "An analysis of students' interest in using instagram as media in writing descriptive text at tenth grade student of SMA Negeri 11 OKU Lubuk Batang."

2. Formulation of Problem

Based on the research background, the formulation of the problem in this study was “What was the students’ interest in writing descriptive text by using Instagram at tenth grade student of SMA Negeri 11 OKU Lubuk Batang”?

C. The objective of the study

Based on problem above, the objective of this study was : To find out the students’ interest in writing descriptive text by using Instagram at tenth grade student of SMA Negeri 11 OKU Lubuk Batang.

D. Significance of the study

The result of this research may benefit the following parts

1. For the student

This study can increase knowledge and help the students to improve their writing skill through Instagram.

2. For the Lecture

This study will give a good benefits in English Education Study Program at Baturaja University to know students’ interest in writing so, the lecture can give the student a best method or best strategy to increase the student writing skill.

3. For the researcher

The result of this study for the writer is the researcher more know about the students’ interest in writing , In addition the researcher want to know the best or fun strategy for the student in teaching English language, finally it is hope that it will give the researcher good experience.

4. For the study program

The result of this study can be a literature review, and knowledge to improve the strategy or method in the teaching English by using a media or application in the future, also this study is fed back for the English Education Study Program.