

CHAPTER I

INTRODUCTION

This chapter discussed about background of the study, limitation of the problem, formulation of the problem, objective of the study, significances of the study, hyphotesis of the study and Criteria of Hypothesis Test.

A. Background of The Study

English as Internasional Language should be learned to keep survive in this era and important to be taught. Studying English is important for communication in the world. Regarding this situation, Indonesia goverment establishes English as one of the school subjects in Indonesia to support Indonesia people in order to be able to communicate with other people around the world, Indonesia government incorporates English into its educational curriculum as one of its compulsory subject. Hence, it is hoped that there will be a great chance for Indonesia learners to improve their English communication competence.(Agustina, 2013)

Language or commonly known as the four skills are reading, writing, listening and speaking. The goal of teaching and learning English is to produce and comprehend spoken and written language in learning a foreign language especially English, there are differences aspects in language. Such as the speliing, pronunciations and another cultural background of language that must be understood completely. The standard success of teaching English as a

foreign language is determined by many factors such as, the teacher, material, and the attitudes of the students towards studying English. Therefore, English teacher have to be aware that their students must study English more effectively, especially for writing because everyone needs to write down the information to know the world's development.

According to Cole and Feng (2015) Writing is a fundamental component of language. When child writes, thoughts and knowledge are blended together creating a unique meaning. Consequently, students identify the skill of writing as more difficult than listening and reading. Furthermore, writing is the skill that most students are least proficient in when acquiring a new language. The purpose of writing are to express one self, to provide information to persuade, and to create a literary work. Writing is one of the most difficult skills for students, the students must be able to express their idea on the written text, to use correct grammar, punctuation and vocabulary. The difficulties in writing skill happen since the students have to produce the text by using English. Besides, there are many text types taught in Junior High School. The text used are descriptive, narrative, procedure, ect. Each text has different social function, generic structure, and language features.

According to Ashari (2018) Digital media is different from traditional literacy media which is by media communication technologies such as film, television, print media, radio, video games, and online media. One technology-based media that can be used in ELT is Powtoon. Powtoon is technology for creating exposures with animated features including for handwriting animations,

cartoon animations, and more colorful transition effects and simple timing. The use of powtoon media is an innovative media that can be used to attract students interests in learning, especially in writing activities. Powtoon media can be used to motivate students to write and stimulus their idea. The use of Powtoon is classified as video downloaded from youtube with the animation for teaching writing.

Powtoon can provide the teacher with unique teaching media and students can be motivated to improve their achievement in learning. Powtoon in lessons can be used to teach writing skills to students because powtoon is made for various aspects including media learning in the classroom. Powtoon can help the teacher display material related to writing. According to Spitalnik (2013) Powtoon can be used to solve the anxiety in writing that can happen for a writer if the writer finds difficulties to put the idea into written language. For the students who have difficulty putting their thought into written words, the writing activity will be a very uncomfortable, and even fearful experience each time they face a written task. To motivate students in writing, a powtoon gives benefit attract students' ideas by showing a unique presentation of material in the teaching-learning process.

According to Puspitarini (2019) Powtoon application has several benefit such as powtoom has animated features such as handwriting, cartoons, and various transition effects, it reduces teacher verbalism in delivering material, it can motivate the student to learn and it can be used in small or large study groups, and so on. The various features provided by the powtoon application can help the

teacher and motivate students in learning. In addition to the benefits above, powtoon is also help useful for the teacher in integrating lessons with the methods that will customized tutorial, can help educators more effectively integrate these new cloud-based capabilities into their teaching methods. The existence of application such as powtoon can fasilitate the teacher and students in teaching and learning in class. As a result, lessons are conveyed more effectively though the use powtoon.

SMP Negeri 23 OKU is one of Junior High School in Baturaja Timur. Based on the writer's observation in SMP Negeri 23 OKU, the writer found several problem were related to writing skill. Some students had not been motivated to write because the students considered writing by using English was difficult. The students have low understanding in making a good paragraph. There were many errors in vocabullary, grammar and spelling, their also have difficult to express their idea, the lack of students' interest, the lack of understanding grammar, and the lack of vacabulary. Also, the media that used by the teacher cannot attract the students. The are many treatments, strategies, and other ways to teach students according to the material or potencies of the students in teaching and learning English.

From the importance of powtoon the writer is interested in using Powtoon as the digital media to increase the students' writing of eight grade students at SMP Negeri 23 OKU because the lack of students' understanding about differences of each text types and the students' low motivation in writing which is

caused by monotonous media. It interests the researcher to conduct a study to improve students writing using powtoon.

Based on the background above, the writer is interested in carrying out research entitled **“The effectiveness of using powtoon as the digital media in writing at SMPN 23 OKU”**

B. Limitation of the problem

Based on the problem the limitation of problem is The effectiveness of using powtoon as the digital media in writing descriptive text of SMPN 23 OKU.

C. Formulation of the Problem

Based on the background the study the formulatian of the problem in this reaseach **“Is the effectiveness of using powtoon as the digital media in writing descriptive text of SMPN 23 OKU?”**

D. Objective of the Study

Based on the problem above, the objective of this study is To find out the effectiveness of using powtoon as the digital media in writing descriptive text of SMPN 23 OKU.

E. Significances of the study

The significances of the study may given contribution on the following parts :

1. For the Students

The result of this study may solve their problem in writing and can motivated the students to be more interested to the lesson and to help students to increase their writing skill.

2. For the English Teacher

The result of this study may inform the English teacher in order to develop the teaching media by using media powtoon in teaching writing skill.

3. For the Writer

To the writer herself, the study is improve her English ang given her some experience in conducting and educational research scientifically.

4. For the TEFL

The result of the study could be good contribution to the development of teaching and learning English as foreign languange.

F. Hypotheses of the Study

The hypothesis is simply put, a prediction of the possible outcomes of a study. In this study, there were two kinds of hypotesis. The hypoteses were formulated :

- 1) (Ha) : It is significantly effective using powtoon as the digital media in writing to the eight grade students SMP Negeri 23 OKU.

- 2) (Ho) : It is not significantly effective using powtoon as the digital media in writing to the eight grade students SMP Negeri 23 OKU.

G. Criteria of Hypothesis Test

The criteria for testing the hypothesis were :

- a) If t-obtained (t_o) is equal to or more than t-table (t_t), so the null hypothesis (Ho) is unacceptable and alternative hypothesis (Ha) is acceptable : it mean that it is significantly effective using powtoon as the digital media in writing to the eight grade students SMP Negeri 23 OKU.
- b) If t-obtained (t_o) is less than t-table (t_t), so the null hypothesis (Ho) is acceptable and alternative hypothesis (Ha) is unacceptable : it meant that it is no significantly effective using powtoon as the digital media in writing to the eight grade students SMP Negeri 23 OKU.