ABSTRACT

This study aims to analyze the Performance of Pedestrian Paths at BK 10 Gumawang Market, East Ogan Komering Ulu Regency. The method used in this study is Multiple Linear Regression. The results of the study obtained multiple linear regression obtained Y = 0.723 + 0.811X1 + 0.284X2 + 1.333X3. The results of partial and simultaneous hypothesis tests show the Influence of Security, Comfort and Aesthetics on the Performance of Pedestrian Paths at BK 10 Gumawang Market, East Ogan Komering Ulu Regency. The contribution of Security, Comfort and Aesthetics to the Performance of Pedestrian Paths at BK 10 Gumawang Market, East Ogan Komering Ulu Regency is 70.4% while the remaining 29.6% is influenced by other variables not included in this research model.

Keywords: Performance and Pedestrian Paths