

ABSTRACT

Rahma Sari (2022), The Influence of Current Ratio, Return On Equity, and Earning Per Share on Share Prices of Companies in the Cosmetics Sub-Sector and Household Supplies Listed on the IDX in 2015-2020. Under the guidance of Ervin Mardalena, S.E., M.Si and Eka Meiliya Dona, S.E.,M.Si.,Ak.,CA. This study aims to determine the influence of Current Ratio, Return On Equity, and Earning Per Share on the Share Prices of Companies in the Cosmetics Sub-Sector and Household Supplies Listed on the IDX. This study used secondary data, namely financial statements from 2015-2020 from cosmetic sub-sector and household supplies companies listed on the Indonesia Stock Exchange that had met the author's criteria, totaling 6 companies. The analytical tool used in this research was panel data regression. From the analysis results, the regression equation showed $Y = 3137,774 - 1,719706X1 - 197,5213X2 + 36,10454X3$. Based on this equation, the t value of the Current Ratio variable was -0.213113, which means that the Current Ratio had no negative influence on stock prices. The t value of the Return On Equity variable was -3.783150, which means that Return On Equity had a negative influence on stock prices. The t value of Earning Per Share was 14,31746, which means that Earning Per Share had a positive influence on stock prices. Simultaneous testing of the calculated F value of 170,1607 means that Current Ratio, Return On Equity, and Earning Per Share had a joint influence on stock prices. From the results of the coefficient of determination test, it showed that the percentage of the influence of the independent variable on the dependent variable was 97% while the remaining 3% was influenced by other variables such as state economic factors such as inflation, interest rates, stock trading volume and the influence of political changes.

Keywords: *Current Ratio, Return On Equity, Earning Per Share, and Stock Price*

ABSTRAK

Rahma Sari (2022), Pengaruh *Current Ratio*, *Return On Equity*, dan *Earning Per Share* terhadap Harga Saham Perusahaan Sub Sektor Kosmetik dan Keperluan Rumah Tangga yang Terdaftar di BEI Tahun 2015-2020.

Dibimbing oleh Ibu Ervin Mardalena, S.E., M.Si selaku pembimbing I dan Ibu Eka Meiliya Dona, S.E., M.Si., Ak., CA. selaku pembimbing II. Penelitian ini bertujuan untuk mengetahui pengaruh *Current Ratio*, *Return On Equity*, dan *Earning Per Share* terhadap Harga Saham Perusahaan Sub Sektor Kosmetik dan Keperluan Rumah Tangga yang Terdaftar di BEI. Penelitian ini menggunakan data sekunder yaitu laporan keuangan dari tahun 2015-2020 dari perusahaan sub sektor kosmetik dan keperluan rumah tangga yang terdaftar di Bursa Efek Indonesia yang telah memenuhi kriteria penulis berjumlah 6 perusahaan. Alat analisis yang digunakan dalam penelitian ini adalah regresi data panel. Dari hasil analisis diperoleh persamaan regresi menunjukkan $Y = 3137,774 - 1,719706X_1 - 197,5213X_2 + 36,10454X_3$. Berdasarkan persamaan tersebut diperoleh nilai t hitung variabel *Current Ratio* sebesar -0,213113 artinya *Current Ratio* tidak berpengaruh negatif terhadap Harga Saham. Nilai t hitung variabel *Return On Equity* sebesar -3,783150 artinya *Return On Equity* berpengaruh negatif terhadap Harga Saham. Nilai t hitung *Earning Per Share* sebesar 14,31746 artinya *Earning Per Share* berpengaruh positif terhadap Harga Saham. Pengujian simultan nilai F hitung sebesar 170,1607 artinya *Current Ratio*, *Return On Equity*, dan *Earning Per Share* berpengaruh secara bersama-sama terhadap Harga Saham. Dari hasil uji koefisien determinasi menunjukkan bahwa persentase pengaruh variabel independen terhadap variabel dependen sebesar 97% sedangkan sisanya 3% dipengaruhi oleh variabel lain seperti faktor perekonomian Negara misalnya inflasi, tingkat suku bunga, volume perdagangan saham dan pengaruh perubahan politik.

Kata Kunci : *Current Ratio*, *Return On Equity*, *Earning Per Share*, dan Harga Saham