

ABSTRAK

PERAN PEMERINTAH DESA DALAM BIDANG KEMASYARAKATAN (Studi Pada Pemerintah Desa Air Paoh Kecamatan Baturaja Timur Kabupaten Ogan Komering Ulu)

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Pembinaan pemerintah desa melalui pembinaan lembaga kemasyarakatan desa bertujuan untuk meningkatkan kapasitas masyarakat dalam kelembagaan, meningkatkan partisipasi masyarakat dalam pembangunan desa, memberdayakan masyarakat dalam seluruh aspek kehidupan, meningkatkan kesejahteraan masyarakat dan mewujudkan keluarga berkualitas. Lembaga Pemberdayaan Masyarakat (LPM) merupakan lembaga mitra Pemerintah Desa dan Kelurahan dalam aspek perencanaan, pelaksanaan, dan pengendalian pembangunan yang bertumpu pada masyarakat. Terbentuknya Lembaga Pemberdayaan Masyarakat Desa (LPM) sesuai dengan kebutuhan dan prakarsa masyarakat.

Penelitian ini menggunakan metodologi penelitian Deskriptif Kualitatif dimaksudkan untuk mengetahui peran Pemerintah Desa dalam bidang kemasyarakatan studi pada Pemerintah Desa Air Paoh Kecamatan Baturaja Timur Kabupaten Ogan Komering Ulu Timur. Data diperoleh melalui observasi, wawancara langsung dan dokumentasi yang obyek penelitiannya adalah Pemerintah Desa Air Paoh Kecamatan Baturaja Timur. Penelitian ini telah dilaksanakan pada tanggal 9 Agustus hingga 30 September 2021.

Berdasarkan hasil penelitian diketahui bahwa Peranan Pemerintah Desa Air Paoh perlu dilakukan lebih maksimal karena berbagai bentuk perubahan sosial yang terencana dengan nama pembangunan diperkenalkan dan dijalankan melalui Pemerintah Desa Air Paoh. Untuk dapat menjalankan peranannya secara efektif dan efisien, Pemerintah Desa Air Paoh perlu terus melakukan pemberdayaan di bidang kemasyarakatan sesuai dengan perkembangan kemajuan masyarakat desa dan lingkungan sekitarnya.

Peran Pemerintah Desa Air Paoh dalam strategi peningkatan pendapatan Desa, sesuai dengan hasil penelitian Pemerintah Desa belum melakukan strategi tertentu dalam menunjang peningkatan pendapatan desa, ada beberapa strategi yang hendak ditawarkan sebagai salah satu solusi yaitu peningkatan home industry bagi masyarakat desa, dimana ada beberapa langkah yang harus dilakukan oleh pemerintah desa, namun hal ini belum juga dilaksanakan oleh pemerintah desa

Kata Kunci : Peranan, Pemerintah Desa, Bidang Kemasyarakatan

ABSTRACT

THE ROLE OF THE VILLAGE GOVERNMENT IN THE FIELD OF COMMUNITY *(Study on Air Paoh Village Government, East Baturaja District, Ogan Komerling Ulu Regency)*

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The guidance of the village government through the development of village community institutions aims to increase community capacity in institutions, increase community participation in village development, empower communities in all aspects of life, improve community welfare and create quality families. The Community Empowerment Institute is a partner institution of the Village and Sub-District Governments in the aspects of planning, implementing, and controlling development that relies on the community. The establishment of the Village Community Empowerment Institution in accordance with the needs and initiatives of the community.

This study uses a qualitative descriptive research methodology to determine the role of the village government in the field of community studies at the Air Paoh Village Government, Baturaja Timur District, Ogan Komerling Ulu Timur Regency. The data were obtained through observation, direct interviews and documentation whose research object was the Government of Air Paoh Village, East Baturaja District. This research was conducted from August 9 until September 30, 2021.

Based on the results of the research, it is known that the role of the Air Paoh Village Government needs to be carried out more optimally because various forms of planned social change under the name of development are introduced and carried out through the Air Paoh Village Government. To be able to carry out its role effectively and efficiently, the Air Paoh Village Government needs to continue to empower in the community sector in accordance with the progress of the village community and the surrounding environment.

The role of the Air Paoh Village Government in the strategy of increasing village income, according to the research results the Village Government has not carried out certain strategies to support increasing village income, there are several strategies that will be offered as one solution, namely increasing the home industry for rural communities, where there are several steps that can be taken. must be done by the village government, but this has not yet been implemented by the village government.

Keywords: *Role, Village Government, Community*