

## **ABSTRACT**

Analysis of the Impact of Covid-19 on the Income of Micro, Small and Medium Enterprises (MSMEs) for Meatball Culinary in East Baturaja, 2022. This study aims to determine the income of meatball culinary SMEs in East Baturaja before and after the Covid-19 pandemic and to analyze whether there is a difference between the income of meatball culinary SMEs in East Baturaja District before and after the Covid-19 pandemic. The method that will be used in this research is a survey method and direct interviews with SMEs whose type of business is in the culinary field of meatballs.

The method of determining the sample was carried out using saturated samples, researchers used 19 samples of MSMEs in the meatball culinary business to be taken as samples, because the meatball culinary business had the highest number in East Baturaja. The results obtained showed that the average income of 19 MSMEs culinary meatballs before the Covid-19 pandemic was Rp. 22,092,322, during the Covid-19 pandemic it was Rp. 462.453.124, after discounting the average income of 19 MSMEs of Rp. 56,556. 345. There is a significant difference between the income of the meatball culinary SMEs in East Baturaja before and during the Covid-19 pandemic.