

## ABSTRAK

### **IMPLEMENTASI KEBIJAKAN TILANG *ELECTRONIC TRAFFIC LAW ENFORCEMENT* (ETLE) (Studi Kasus Di Satuan Lalu Lintas Kepolisian Resor Kabupaten Ogan Komering Ulu)**

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Penelitian ini bertujuan untuk mengetahui dan mendeskripsikan bagaimana Implementasi Kebijakan Tilang *Electronic Traffic Law Enforcement* (ETLE) di Kabupaten Ogan Komering Ulu dalam menangani dan memberantas pelanggaran lalu lintas. Penelitian ini menggunakan teori implementasi kebijakan dari *George C. Edwards III* dengan empat variabel utama, yaitu komunikasi, sumber daya, disposisi (sikap pelaksana), dan struktur birokrasi. Metode penelitian yang digunakan dalam penelitian ini adalah deskriptif kualitatif. Hasil penelitian menunjukkan bahwa implementasi Kebijakan *Electronic Traffic Law Enforcement* (ETLE) di Satuan Lalu Lintas Kepolisian Resor Ogan Komering Ulu belum berjalan secara optimal. Komunikasi internal antartugas telah berjalan baik, namun sosialisasi kepada masyarakat masih minim. Sumber daya, baik dari segi teknologi maupun Sumber Daya Manusia (SDM), masih terbatas. Disposisi atau sikap pelaksana menunjukkan dukungan yang tinggi terhadap sistem *Electronic Traffic Law Enforcement* (ETLE), namun kendala teknis di lapangan masih sering ditemui. Struktur birokrasi sudah terbentuk sesuai prosedur, tetapi pelaksanaannya masih perlu penyempurnaan agar lebih efektif dan efisien. Saran untuk penelitian ini Komunikasi perlunya meningkatkan sosialisasi yang lebih merata dan tepat sasaran. Sumber Daya dari sisi sarana dan prasarana, penambahan jumlah kamera pengawas dan peningkatan stabilitas jaringan internet sangat penting dalam sistem ini. Disposisi pelaksana perlu didorong agar memiliki komitmen tinggi terhadap keberhasilan program ini. Struktur Birokrasi pelaksanaan *Electronic Traffic Law Enforcement* (ETLE) harus disederhanakan agar mudah dipahami masyarakat.

**Kata Kunci:** Implementasi Kebijakan, Tilang *Electronic Traffic Law Enforcement* (ETLE).

## **ABSTRACT**

### ***IMPLEMENTATION OF THE ELECTRONIC TRAFFIC LAW ENFORCEMENT (ETLE) (Case Study At The Ogan Komerling Ulu District Police Traffic Unit)***

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*This study aims to determine and describe how the Electronic Traffic Law Enforcement (ETLE) Ticketing Policy is implemented in Ogan Komerling Ulu Regency in handling and eradicating traffic violations. This study uses the policy implementation theory from George C. Edwards III with four main variables, namely communication, resources, disposition (attitude of implementers), and bureaucratic structure. The research method used in this study is descriptive qualitative. The results of the study indicate that the implementation of the Electronic Traffic Law Enforcement (ETLE) Policy in the Traffic Unit of the Ogan Komerling Ulu Resort Police has not been running optimally. Internal communication between officers has been running well, but socialization to the community is still minimal. Resources, both in terms of technology and Human Resources (HR), are still limited. The disposition or attitude of implementers shows high support for the Electronic Traffic Law Enforcement (ETLE) system, but technical obstacles in the field are still often encountered. The bureaucratic structure has been formed according to procedures, but its implementation still needs improvement to be more effective and efficient. Suggestions for this study Communication needs to improve socialization that is more evenly distributed and targeted. Resources in terms of facilities and infrastructure, increasing the number of surveillance cameras, and improving internet network stability are crucial for this system. Implementers need to be encouraged to demonstrate a strong commitment to the program's success. The bureaucratic structure for Electronic Traffic Law Enforcement (ETLE) implementation must be simplified for public understanding.*

***Keywords: Policy Implementation, Electronic Traffic Law Enforcement (ETLE) Tickets.***